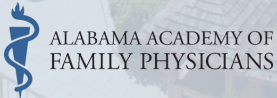


*Southern
Hospitality*

GULF COAST STYLE



AUGUST 20-22

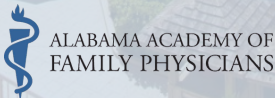
**PERDIDO BEACH RESORT
ORANGE BEACH, AL**

The Southeastern Family Medicine Forum

Hosted by the Alabama Academy of Family Physicians, the Southeastern Family Medicine Forum offers sponsors meaningful, high-touch access to an influential audience of family medicine leaders. Each year, a curated delegation of more than 70 chapter leaders — physicians, executive directors, and senior staff representing the state chapters of Alabama, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia — convenes alongside national guest speakers and AAFP leadership. Past attendee rosters have included chapter presidents, board members, and Fellows of the AAFP, joined by dignitaries such as the President and CEO of the American Board of Family Medicine, AAFP directors, and senior policy leaders. Unlike large conferences where sponsors compete for attention, the Forum's intimate scale fosters genuine conversation, lasting relationships, and direct dialogue with the physicians and chapter executives who shape policy, advocacy, education, and practice innovation across the Southeast. Sponsorship is a rare opportunity to align your organization with the leaders driving the future of family medicine in twelve states — and to be remembered, not just seen.

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AUGUST 20-22

**PERDIDO BEACH RESORT
ORANGE BEACH, AL**

Why Sponsor?

- **Reach decision-makers, not gatekeepers.** Attendees are chapter presidents, executive directors, board members, and senior physician leaders — the people who shape policy, advocacy, and practice standards across twelve state chapters.
- **Influence twelve states at once.** Your sponsorship reaches leaders from Alabama, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia — a combined patient population of more than 75 million.
- **Trade volume for value.** With roughly 70 attendees, the Forum offers something large conferences can't: real conversations, name recognition, and relationships that last well beyond the meeting.
- **Align with the national conversation.** The Forum convenes alongside leadership from the AAFP, the American Board of Family Medicine, and other national organizations — positioning your brand at the center of where federal policy, state advocacy, and clinical practice intersect.
- **Be part of timely, top-of-mind discussions.** This year's agenda features sessions on AI in medicine, at-home vaccines, federal and state policy updates, and other issues shaping the future of family medicine — putting your organization in the room as these conversations take shape.
- **Build a multi-year presence.** Forum attendees return year after year, making sponsorship a long-term investment in visibility and trust within the Southeastern family medicine community.

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ALABAMA ACADEMY OF
FAMILY PHYSICIANS

AUGUST 20-22

**PERDIDO BEACH RESORT
ORANGE BEACH, AL**

Sponsorship Packages

Silver Sponsor – \$2,500

- Company logo and sponsorship recognition across digital and printed materials, and verbal acknowledgements during conference
- Invitation for two company representatives to attend the opening reception on Thursday, August 20
- All meals and beverages (breakfast, lunch, and breaks) included for two company representatives. Table-top exhibit available first come, first served as space is limited

Gold Sponsor – \$5,000

- Everything in the Silver Sponsorship
- 10-minute introduction and remarks to the audience, scheduled by the host chapter

Platinum Sponsor – \$10,000

- Everything in the Silver Sponsorship
- 30-minute educational industry panel discussion or presentation determined by host chapter

To learn more about sponsorship opportunities or to discuss a custom package that fits your organization's goals, please contact Alabama Family Medicine EVP Jeff Arrington at alafamdoc@gmail.com. We'd be glad to walk you through the options and help you find the right fit.

